



Revised 1-10-2007

LA Fashion District BID
Board of Directors Meeting
Thursday, January 11, 2007 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host Lance Kluger

Public Comment
Welcome & Introductions

Presentation by Cynthia Ruiz, President, Board of Public Works, City of Los Angeles

- | | | |
|---|--|--|
| 1 | Approval of Minutes: December 14, 2006 | TAB 1 |
| 2 | Chairperson's Report: Steve Hirsh <ul style="list-style-type: none">• Board Manual Updates (for returning Board Members) | TAB 2 |
| 3 | Officer Election | |
| 4 | Committee Reports
<u>Operations</u>
Future Expenditure of Funds: New Collector Truck; CCTV System at LAPD Central Division | |
| 5 | Committee Appointments | TAB 3 |
| 6 | Action Items <ul style="list-style-type: none">a) Consideration of Market Week special eventb) Support for MTA Phase 2 Streetscape Applicationc) Discussion and Consideration of BID Renewal Effort and Formation of Ad Hoc Executive Steering Committeed) Expenditure of LAUSD funds | HANDOUT
HANDOUT
TAB 4 |
| 7 | Executive Director's Report: Kent Smith | TAB 5 |
- Closed Session to Discuss: Pending Litigation from MM& Associates
Proposed Hostess Dance Club at Main Street & Pico Blvd
- | | | |
|----|---|----------------|
| 8 | Invitation to CCA General Membership Meeting with Mayor Antonio Villaraigosa and Councilman Eric Garcetti on January 18, 2007 | HANDOUT |
| 9 | New Business | |
| 10 | Adjourn | |

*The agenda and information materials are available for review in the BID office at the address below.
Next Meeting is scheduled for February 22, 2007*



LA Fashion District BID
Board of Directors Meeting
Thursday, February 22, 2007 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host John Kim

Public Comment
Welcome & Introductions

- | | | |
|----|---|--------------|
| 1 | Presentation by Representatives from the Office of the City Attorney | |
| 2 | Presentation of the Fashion District Market Research Report by the Los Angeles Economic Development Corporation and Economics Research Associates | TAB 1 |
| 3 | Approval of Minutes: January 11, 2007 | TAB 2 |
| 4 | Chairperson's Report: John van den Akker <ul style="list-style-type: none">• 2007 Committee Appointments | |
| 5 | Committee Reports
<u>Finance</u> <ul style="list-style-type: none">• Discussion and Motion to Approve Audited Financial Statements | TAB 3 |
| 6 | March 23 Event Status: Ethan Eller | |
| 7 | Report on BID Renewal | |
| 8 | Streetscape Maintenance | |
| 9 | Industrial Zoning Update | TAB 4 |
| 10 | Illegal Vending and Outdoor Merchandising | TAB 5 |
| 11 | Executive Director's Report | TAB 6 |
| 12 | CCA Treasures of Los Angeles | TAB 7 |
| 13 | IDA Annual Conference in New York City, September 15-18, 2007 | TAB 8 |
| 14 | New Business | |
| 15 | Adjourn | |

*The agenda and information materials are available for review in the BID office at the address below.
Next Meeting is scheduled for March 22, 2007*

LA Fashion District BID
Board of Directors Meeting
Wednesday, March 7, 2007 at 11:45 a.m.
California Market Center Room A 1175



LA Fashion District BID
Board of Directors Meeting
Thursday, April 19, 2007 at 11:45 a.m.
California Market Center Room A 1175

AGENDA

Lunch Host Steve Needleman

Public Comment
Welcome & Introductions

- | | | |
|----|---|--------------|
| 1 | Approval of Minutes: March 7, 2007 | TAB 1 |
| 2 | Chairperson's Report: John van den Akker
Appointment of Officers – Treasurer
Establish policies for: <ul style="list-style-type: none">• Fundraising requests• Downtown development projects | TAB 2 |
| 3 | Committee Reports
<u>Finance</u> : Consideration and Appointment of a Backup Check Signer
<u>Personnel</u> : Employee Manual
<u>Operations</u> : Illegal Vending-Sidewalk Obstruction
<u>Image & Communications</u> | |
| 4 | Report on BID Renewal: Barry Gold <ul style="list-style-type: none">• Discussion and Motion to Approve Renewal of the LA Fashion District Business Improvement District• Expansion Area Discussion | TAB 3 |
| 5 | BID Clean Up Legislation AB1208 | TAB 4 |
| 6 | BID Petition Requirements | TAB 5 |
| 7 | March 23 Event Feedback: Ethan Eller | TAB 6 |
| 8 | Executive Director's Report | TAB 7 |
| 9 | New Business <ul style="list-style-type: none">• Annual Meeting Date Changed to May 31, 2007 | |
| 10 | Adjourn | |

The agenda and information materials are available for review in the BID office at the address below.

B2007.agenda 4-19-07



LA Fashion District BID
Board of Directors Meeting
Thursday, May 31, 2007
to follow Annual Meeting at 10:00 a.m.
California Market Center Room C 1129

AGENDA

1. Public Comment
2. Approval of Minutes: April 19, 2007 **TAB 1**
3. Chairperson's Report: John van den Akker
4. Committee Reports
 - Finance
 - Motion to Consider Possible CPI Increase
 - Operations
 - Motion to Consider Purchase of Data Collection System **TAB 2**
 - Motion to Consider Purchase of New Truck **TAB 3**
5. Report on BID Renewal: Barry Gold
 - Expansion Area Update
6. Executive Director's Report **TAB 4**
7. New Business
8. Adjourn

The agenda and information materials are available for review in the BID office at the address below.

B2007.agenda 5-31-07



LA Fashion District BID
Board of Directors Meeting
Thursday, July 19, 2007
California Market Center Room A1175

AGENDA

1. Public Comment
2. Presentation on 11th Street-Maple Avenue storm drain construction by the Department of Public Works. **TAB 1**
3. Approval of Minutes: May 31, 2007 **TAB 2**
4. Chairperson's Report: John van den Akker **TAB 3**
 - Appoint Election Committee Members
5. Committee Reports
 - Operations
 - Image & Communications
 - Approval of use of LAUSD funds for hiring a PR firm for district branding efforts. **TAB 4**
6. Report on BID Renewal: Barry Gold
 - Boundaries
 - Assessment Formulas
7. Executive Director's Report **TAB 5**
8. New Business
9. Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board of Directors meeting is scheduled for Wednesday, September 26, 2007.

B2007.agenda 7-19-07



LA Fashion District BID
Board of Directors Meeting
Wednesday, September 26, 2007
California Market Center Room A1175

AGENDA

- 1 Public Comment
- 2 Approval of Minutes: July 19, 2007 **TAB 1**
- 3 Chairperson's Report: John van den Akker
- 4 Committee Reports
 - Operations
 - Motion to Approve Purchase of Security Vehicle **TAB 2**
 - Election
 - Motion to Approve Record Date for 2007 Election **TAB 3**
 - Finance
 - Motion to Approve 2008 Budget **TAB 4**
- 5 Report on BID Renewal: Barry Gold
 - Motion to Approve Draft District Management Plan **TAB 5**
- 6 CRA Purchase of Residential Hotels **TAB 6**
- 7 Discussion and Action to Consider Sponsoring 110 Freeway Improvements **TAB 7**
- 8 Executive Director's Report **TAB 8**
- 9 New Business
- 10 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board of Directors meeting is scheduled for Thursday, November 15, 2007.

B2007.agenda 9-26-07



Revised on 11-13-2007

**LA Fashion District BID
Board of Directors Meeting
Thursday, November 15, 2007 at 11:45 a.m.
California Market Center Room A1175**

AGENDA

- 1 Public Comment
- 2 Approval of Minutes: September 26, 2007 **TAB 1**
- 3 Chairperson's Report: John van den Akker
 - Board Member Resignation **TAB 2**
 - 2008 Meeting Calendar **TAB 3**
- 4 Committee Reports
 - Operations
 - Homicide and Possible Reward Offer by BID **TAB 4**
 - Finance
 - Motion to Approve 2008 Budget **TAB 5**
 - Appointment of Financial Auditor **TAB 5 a**
- 5 Report on BID Renewal: Barry Gold
 - Draft District Management Plan **TAB 6**
- 6 2008 Treasures of Los Angeles Sponsorship **TAB 7**
- 7 Hostess Dance Clubs **TAB 8**
- 8 Executive Director's Report **TAB 9**
- 9 New Business
- 10 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board of Directors meeting is scheduled for Thursday, December 13, 2007.

B2007.agenda 11-15-07



LA Fashion District BID
Board of Directors Meeting
Thursday, December 13, 2007 at 11:45 a.m.
California Market Center Room A1175

AGENDA

- 1 Public Comment
- 2 Approval of Minutes: November 15, 2007 **TAB 1**
- 3 Chairperson's Report: John van den Akker
 - Nominating Committee Report and Appointment of New Member to Board of Directors
- 4 Committee Reports
 - Image & Communications
 - Ad Hoc Legislative Committee Report
- 5 Executive Director's Report **TAB 2**
- 6 Recognition of Retiring Board Members
 - Alex Moradi
 - Justin Remeny
- 7 Board of Directors Election Results
- 8 New Business
- 9 Adjourn

The agenda and information materials are available for review in the BID office at the address below.

Next Board of Directors meeting is scheduled for Thursday, January 17th, 2008.

B2007.agenda 12-13-07



**LA Fashion District BID
Board of Directors Meeting Minutes
January 11, 2007 - CMC A 1175**

Members Present: Sharen Emrani-Bekhrad, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Lance Kluger, Laurie Sale, John van den Akker.

Members Absent: Laura Aflalo, Sina Kangavari, Alex Moradi, Steve Needleman, Justin Remeny, Mark Weinstein.

Guests Present: Commissioner Cynthia M. Ruiz; Thad Hunter Smith; Michael Hybuck; Ross van den Akker.

Staff Present: Kent Smith, Executive Director; Lynn Myers, Managing Director; Katherine Schmidt, Marketing Director.

Public Comment: None received.

Special Presentation: Commissioner Cynthia M. Ruiz, President, Los Angeles Board of Public Works attended the meeting on behalf of Antonio Villaraigosa, Mayor of the City of Los Angeles, Councilwoman Jan Perry, District 9, and Councilman Jose Huizar, District 14. Commissioner Ruiz explained that Mayor Villaraigosa and the Councilmembers want to help the Los Angeles fashion industry move to the next level with city support and increased press attention. A city – fashion industry partnership is needed to maintain the current synergy and the timing is right for a successful collaborative effort to promote the Los Angeles Fashion Market Week to the world. The next Market Week is scheduled to start on March 22, 2007 and Commissioner Ruiz is prepared to assist the BID and property owners with the necessary logistics to launch an inaugural special event for buyers. The overall goal is to increase business and encourage buyers to return in October. Mayor Villaraigosa is scheduled to attend to kick off the event. The Visionaries Group headed by Thad Hunter Smith presented a proposal for the producing the event. (See Item 1)

1 Approval of Minutes from December 14, 2006: Approved by unanimous vote.

2 Chairperson's Report: Steve Hirsh

Mr. Hirsh introduced newly elected Board Member Sharen Emrani-Bekhrad was introduced and welcomed returning Board Members. Mr. Kluger was thanked for hosting the Board lunch.

3 Officer Election

Board Members voted to elect the following Board Members to serve as officers of the corporation: committee:

- John van den Akker, Chair
- Mark Chatoff, Vice-Chair
- Laura Aflalo, Treasurer
- Laurie Sale, Secretary

4 Committee Reports

Operations: The committee meeting on January 9, 2007 was well attended by LAPD captains and officers from Central and Newton Divisions. Captain Jodi Wakefield reported an 18% decrease in crime in Central Division during 2006.

Board Members discussed future expenditures for a new collector truck and possible upgrades to the CCTV system at LAPD Central Division. The committee will prepare recommendations for further discussion.

5 Committee Appointments

Board Members were asked to submit their requests for appointments. (See Item 2) The Chair will announce appointments after February 2, 2007.

6 Action Items

a) Consideration of Market Week special event

MOTION: The BID will sponsor the 2007 March Fashion Market Special Event and commit \$40,000 of LAUSD assessment payments in combination with The Intersection to reach the \$99,962.50 budget for the event presented by The Visionaries Group special event planners. Barry Gold moved to approve. Laurie Sale seconded.

The motion passed by unanimous vote on January 11, 2007.

Members voting Yes: Sharen Emrani-Bekhrad, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Laurie Sale, John van den Akker.

b) Support for MTA Phase 2 Streetscape Application

Council District 9 and the Bureau of Street Services (BSS) are working with the BID to apply for MTA funding for a Phase 2 Streetscape Project. To improve the prospect for funding, CD 9 and BSS staff recommended that the BID consider a matching fund contribution. (See Item 3)

MOTION: Accept the letter of support to procure a \$1.7 million grant award from the Metropolitan Transit Authority for a Streetscape Phase 2 project and allocate \$50,000 for a local match fund from the 2006 budget.

Barry Gold moved to approve. Mark Chatoff seconded.

The motion passed on January 11, 2007.

Members voting Yes: Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Laurie Sale, John van den Akker.

Members voting to Abstain: Ethan Eller.

c) Discussion and Consideration of BID Renewal Effort and Formation of Ad Hoc Executive Steering Committee

The current BID will end on December 31, 2008. Renewal efforts must begin in 2007 in order to allow time for review of the new BID boundaries, programs, budget, benefit zones, and assessment formulas. Mr. Smith recommended hiring BID consultant Steve Gibson, president of Urban Place Consulting Group (UPCG) to develop the District Management Plan. Mr. Gibson has provided consultation services for both successful renewals. UPCG submitted a proposal and timeline for renewal activities. (See Item 4) The City of Los Angeles provides \$40,000 seed money for BID renewals and startups however this funding requires compliance with additional requirements that have negatively impacted other BID's renewal processes.

MOTION: Hire Urban Place Consulting Group Inc. to provide consulting services for the BID renewal at a cost of \$78,500.

Barry Gold moved to approve. Laurie Sale seconded.

The motion passed on January 11, 2007.

Members voting Yes: Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Laurie Sale, John van den Akker.

The following Board Members volunteered to serve on the Ad Hoc Executive Steering Committee: Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Laurie Sale, John van den Akker.

d) Expenditure of LAUSD Funds: Deferred to a future meeting.

7 Executive Director's Report

Update to the report distributed prior to the meeting (See Item 5)

Industrial Land Use Study: On January 5, 2007 Board Members Mark Chatoff and Steve Hirsh and Executive Director Kent Smith attended a meeting Planning Director Gail Goldberg to discuss concerns about the proposed industrial zoning changes in the Fashion District. Fashion District representatives plan to attend additional meetings in the coming weeks to advocate on behalf of the district.

8 Invitation to CCA General Membership Meeting with Mayor Antonio Villaraigosa and Councilman Eric Garcetti on January 18, 2007.

The invitation will be emailed to Board Members.

9 New Business: None discussed.

10 The meeting adjourned at 2:03 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
Thursday, February 22, 2007
 CMC A 1175

Members Present: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Sharen Emrani-Bekhrad, John Kim, Lance Kluger, Alexander Moradi, Steve Needleman, Justin Remeny.

Property Owners/Representatives Present: Mark Cohen, Anthony Elias.

Guests Present: Maria Aguillon, Rosemary Anaya, Jose A. Egurbide, Lea Flores, Michael Montoya, Nancy Sidhu, David Wilcox. Staff Present: Kent Smith, Executive Director. Jose Gonzalez, Lynn Myers.

Board Chair John van den Akker called the meeting to order and thanked John Kim for hosting the luncheon.

1 Presentation by Representatives from the Office of the City Attorney.

City Attorney Rocky Delgadillo is conducting extensive outreach efforts to gain input from community members on quality of life issues. Board members were asked to contact the City Attorney's office with information on properties for sale that could be converted to affordable housing and resources for school uniforms that will be worn by students as part of his Anti-Gang Plan. Attorneys Jose Egurbide and Maria Aguillon presented information on the progress of the Safer City Initiative, the SOS Program that helps get repeat offenders into rehabilitation, and nuisance abatement proceedings on several nearby hotels. They asked Board Members to provide feedback on the direction of the programs. (see Attachment 1)

2 Presentation of the Fashion District Market Research Report prepared by the Los Angeles Economic Development Corporation (LAEDC) and Economics Research Associates (ERA).

Kent Smith introduced the project consultants Nancy Sidhu, LAEDC Vice President & Senior Economist; Michael Montoya, LAEDC Analyst; and David Wilcox, ERA Senior Vice President. The last market research report was completed in 1996. This report was developed as an important benchmark of a decade of growth in the Fashion District and direction for the future. LAEDC was selected to head the project as they are the premier "big picture" organization in Los Angeles County. ERA's expertise in analyzing data on the micro scale level was required to develop the "hard numbers" to back up the anecdotal stories of growth in the Fashion District.

Nancy Sidhu distributed a handout summary of the 120+ page full report. (see Attachment 2) Key District Facts show there are 4,375 businesses in the district, 37,000 worker, \$3.78 in Business Revenues are generated here, and 53,000 Buyers/Exhibitors during Market Weeks spent \$50 million in downtown hotels, restaurants, etc. Dave Wilcox provided a summary of selected information and data including real estate trends. (see Attachment 3) A reader-friendly publication is being developed to summarize the findings of the report.

3 Approval of the Minutes from January 11, 2007: Approved by unanimous vote.

4 Committee Reports

Finance: The Finance Committee approved a revised Statement of Financial Position and the report was distributed at the meeting. (see Attachment 4) The auditor recommended that a CPA should be on the committee to review financial statements for compliance with new General Accounting Practices guidelines.

MOTION: Approve the Financial Statements for December 31, 2006 and 2005 and for the years then ended, as prepared by the auditor Stanislawski & Harrison. Barry Gold moved to approve. Laurie Sale seconded.

The motion passed by unanimous vote on February 22, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, Sina Kangavari, Laurie Sale, John van den Akker, Mark Weinstein.

5 The meeting adjourned at 1:30 p.m.

Members agreed to meet on March 7, 2007 to address the remaining items on the agenda.

Please note: Attachments are on file in the permanent record and available upon request.



LA Fashion District BID
Board of Directors Meeting Minutes
Wednesday, March 7, 2007
CMC A 1175

Members Present: Laura Aflalo, Sharen Emrani-Bekhrad, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Alex Moradi, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Sina Kangavari, Lance Kluger.

Property Owners/Merchants Present: Eddie Shakerchi, Kevin Menegen.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

Board Chair John van den Akker called the meeting to order and thanked Alex Moradi for hosting the luncheon.

1 Approval of the Minutes from February 22, 2007. Approved by unanimous vote.

2 Chairperson's Report: John van den Akker.

2007 Committee appointments were announced. (see Item 1)

3 March 23 Event Status: Ethan Eller

The Intersection partners expect over 1,000 buyers and VIPs to attend the reception being held in the California Market Center (CMC) lobby. Board Member and CMC General Manager John Kim was thanked for his support. Visionaries Group, the Mayor's event planners, are coordinating the event where Mayor Villaraigosa will make a surprise announcement that will have a positive impact on the fashion industry. Additional details of the event were distributed. (see Items 2 & 3) All Board Members were invited to attend. The event is expected to cost \$110,000. The BID's contribution is \$40,000 and The Intersection partners are contributing the remainder of the cost.

MOTION: Authorize Kent Smith to sign the Visionaries Group (Event Planners) contract.

Ethan Eller moved to approve. Mark Weinstein seconded.

The motion was approved by unanimous vote on March 7, 2007.

Members voting Yes: Laura Aflalo, Sharen Emrani-Bekhrad, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Alex Moradi, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

4 Report on BID Renewal

Kent Smith reported on key issues resulting from a BID renewal meeting on February 22, 2007:

- A lengthier City process requires that BID Renewal meetings must start now. The goal is to have a new District Management Plan completed by summer 2007.
- District Management Plans now require review by the City Attorney. This step adds more time to the process.

Renewal Chair Barry Gold reported that the current BID ends on December 31, 2008. The Steering Committee will research length of term, boundaries, benefit zones, and assessment methodology and make recommendations to the Board of Directors. The current assessment methodology requires revision to include all front footage. Other changes are expected because there will be no surplus to reduce the assessments. Mr. Gold asked everyone to participate in the process to help insure reaching the 50% plus one majority required to renew the BID for another term. Five adjacent areas are being researched for possible expansion of the BID. The next meeting is scheduled for March 26, 2007 at 10:00 a.m.

5 Streetscape Maintenance

Regarding the median improvement project at 9th and Main Streets, the Department of Transportation is requiring the BID to pay utility costs for lighting and irrigating the streetscape project. The City is increasingly requiring private organizations to pay for utility and maintenance costs for streetscape improvements. (See Item 4) This action is a result of the enormous demand from all sectors for infrastructure improvements.

MOTION: Approve utility and maintenance expenses involved with the streetscape project at 9th Street and Main Street. Steve Needleman moved to approve. Justin Remeny seconded.

The motion passed on March 7, 2007.

Members Voting Yes: Sharen Emrani-Bekhrad, Mark Chatoff, Steve Hirsh, John Kim, Alex Moradi, Steve Needleman, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein. Members voting to Abstain: Barry Gold.

6 Industrial Zoning Update

On March 5, 2007, Councilmember Jan Perry, District 9, Councilmember Jose Huizar, District 14, Central City Association and the LA Fashion District held a press conference to present a report that opposes the City Planning Department's effort to restrict the vast majority of industrial land in Downtown from future mixed-use development in the attempt to preserve industrial jobs. Board Members John van den Akker and Mark Chatoff attended the press conference along with Executive Director Kent Smith who spoke in favor of the mixed use development approach to Downtown zoning.

7 Illegal Vending and Outdoor Merchandising

BID property owners and merchants located on Los Angeles Street between 5th and 7th Streets submitted a petition to the Board of Directors that indicates their support for allowing outdoor displays on public sidewalks. They also stated that the BID is not doing its job to police the area. (see Item 5) Discussion focused on the link between outdoor merchandising and illegal vending. City codes that forbid outdoor merchandising are being enforced by LAPD, Building & Safety, and Bureau of Street Services in an effort to eliminate illegal vending and as part of the Safer City Initiative. The petition signers are located within the Safer City Initiative zone and are therefore subject to code compliance. Due to the number complaints from owners and merchants about city code enforcement, Council District 9 asked the BID to come forward with an opinion to either enforce or amend the codes. Mark Weinstein suggested formation of an ad hoc committee to address the issue.

8 Executive Director's Report

LA Marathon Route: Councilmember Perry requested input from owners and merchants about the impact of the Marathon Route through the Fashion District to decide if the route should change or stay the same for next year. Board members agreed to ask for a route revision that takes runners away from the Fashion District.

International Downtown Association Annual Conference: New York City is hosting the 2007 conference September 14 - 17, 2007. Members were invited to attend. The BID will cover the registration cost. Members were encouraged to book hotel rooms now to get the reduced rate.

9 The meeting adjourned at 1:10 p.m.

Please note: Attachments are on file in the permanent record and available upon request.



LA Fashion District BID
Board of Directors Meeting Minutes
April 19, 2007
CMC A 1175

Members Present: John van den Akker, Chair. Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein.

Members Absent: Laura Aflalo, Ethan Eller, Lance Kluger, John Kim, Alex Moradi.

Staff Present: Kent Smith, Executive Director. Lynn Myers, Katherine Schmidt.

Public Comment: None received.

1 Approval of Minutes from March 7, 2007. Approved by unanimous vote.

2 Chairperson's Report: John van den Akker

Steve Needleman was thanked for hosting the Board luncheon.

Appointment of Officers – Treasurer

- Barry Gold was appointed by unanimous vote of the Board Members present.

Policy Discussion

- Fundraising requests for donations will be addressed on an individual basis.
- Consideration of requests for support of construction development projects will be limited to projects that exist inside the BID boundaries.

3 Committee Reports

Finance: Consideration and Appointment of a Backup Check Signer

Occasionally payment checks are required within 24 hours and the majority of the current Executive Committee Members are not in the district on a daily basis.

MOTION: All purchase orders and checks for payment that exceed \$1,000 require the signatures of two Members of the Board of Directors.

Laurie Sale moved to approve. Steve Needleman seconded.

The motion passed by unanimous vote on April 19, 2007.

Members voting Yes: John van den Akker, Chair. Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein.

Personnel: The Committee met prior to the Board Meeting and recommended several changes to the Employee Manual. Updated versions will be distributed at a future meeting.

Operations: Illegal Vending and Outdoor Merchandising

Outdoor merchandising updates are covered in the Executive Director's Report.

Chief of Staff, Kathy Godfrey, District 9, toured the district with Kent Smith on April 13, 2007 to observe the increasing numbers of illegal vendors in the BID and discuss the feasibility of creating a vending district in the area in front of the DWP Building on Maple Avenue/Pico Blvd. BID consultant Brad Segal who worked with the Hollywood BID to develop a vending district was recommended as a consultant to conduct the study.

Mr. Smith will conduct another tour on May 5, 2007 for a representative from CHURLA.

Image: Committee Chair Sharen Emrani-Bekhrad reported that the Committee is developing a Request for Proposals to procure a contract for a public relations firm to take Fashion District marketing to the next level.

4 BID Renewal Report: Barry Gold

Discussion and Motion to Approve BID Renewal

MOTION: Approve and support the renewal of the LA Fashion District Business Improvement District for another term to begin January 1, 2009.

Barry Gold moved to approve. Steve Hirsh seconded.

The motion passed by unanimous vote on April 19, 2007.

Members voting Yes: John van den Akker, Chair. Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein.

Board of Directors Meeting Minutes: April 19, 2007. Page 2 of 2.

Expansion Area Discussion

The Steering Committee is conducting outreach meetings in study areas west and east of the current boundaries. The West Study Area community meeting will be hosted by Board Member Sharen Emrani-Bekhrad on May 2, 2007 at 11:45 a.m. at her office. Individual meetings are also being conducted. The goals of the meetings are to determine the level of support for expanding BID services and to ensure a majority of favorable votes during the petition and ballot campaigns.

During meetings in May and June decisions on assessment formulas and levels will be determined. Board Members were encouraged to attend the next Steering Committee on May 2, 2007 at 2:00 p.m.

5 BID Clean Up Legislation AB 1208

In summary, AB 1208 will amend sections in three different laws to make them internally consistent, consistent with Government Code, and consistent with Proposition 218. A support letter was sent to State Assemblyman Silva requesting that AB 1208 be adopted during the 2007 legislative session.

6 BID Petition Requirements

The Board of Directors agreed to support the BID State Law which requires a 50% affirmative petition approval threshold to renew business improvement districts.

7 March 23 Event

Nearly 800 people attended the Market Week kick-off party. Mayor Villaraigosa was unable to attend due to a prior engagement, however, he appeared on a special video to announce start up of a new Fashion Advisory Council. The Intersection group is seeking sponsors to fund the October 2007 party. Steve Hirsh, a member of The Intersection, recommended increasing the public relations budget and that the BID should be the core sponsor. Board members discussed the positive and negative aspects of the event.

8 Executive Director's Report

Industrial Zoning: The working group will meet in May to continue re-zoning discussions.

Community Court: Interest in this concept is increasing especially since the advent of the Safer City Initiative. Social service intervention at the time of conviction could keep more people off the streets and out of the revolving door of repeat offenses. In New York City, BIDs make financial contributions to community courts. An annual contribution of \$25,000 to \$50,000 could help cover a year of social service programs. The ACLU has indicated interest in partnering with the City to help establish the Community Court.

Public Parking Lot Grand Opening: The event is scheduled for May 29, 2007 at 2:30 p.m. at the parking lot located on Maple Avenue between 6th Street and 7th Street. Councilwoman Jan Perry will attend the opening. U.S. Congresswoman Lucille Roybal-Allard was instrumental in procuring the funding for this lot and has been invited to attend.

Flower Mart: American Florist Exchange owner Johnny Mellano is seeking potential rezoning of the mart for mixed use residential. The preliminary plan includes moving the wholesale flower mart to another area.

Street Widening: The Planning Department is reviewing the Street Dedication policy to consider eliminating street setbacks.

9 New Business

None discussed.

10 The meeting adjourned at 1:30 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
May 31, 2007
CMC C 1129

Members Present: John van den Akker, Chair. Laura Aflalo, Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, Mark Weinstein.

Members Absent: Ethan Eller, Lance Kluger, John Kim, Alex Moradi, Justin Remeny.

Staff Present: Kent Smith, Executive Director. Lynn Myers..

Public Comment: None received.

1 Approval of Minutes from April 19, 2007. Approved by unanimous vote.

2 Chairperson's Report: John van den Akker Mr. van den Akker congratulated everyone for a successful Annual Property Owner Meeting.

3 Committee Reports

Finance: The Finance Committee tabled a memo recommending a CPI increase for 2008 assessments to cover operating expenses of the new BID during January and February 2009. (See Item 1)

MOTION: Increase the 2008 assessments by the 3% CPI limit as stipulated in the management plan.

Steve Needleman moved to approve. Sina Kangavari seconded.

The motion passed by unanimous vote on May 31, 2007.

Members voting Yes: Laura Aflalo, Sharen Emrani-Bekhrad, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

Operations: The Operations Committee recommended allocating funds from the Los Angeles Unified School District (LAUSD) assessments to purchase a data collection system and a new collector truck.

MOTION: Purchase a Data Collection System to manage Security & Maintenance records, and, a 2007 trash collector truck to replace the existing 4-year old truck.

Steve Needleman moved to approve. Mark Weinstein seconded.

Discussion focused on allocation of the \$180,000 arrears assessments recently paid by LAUSD for the years 1999 through 2006. Barry Gold recommended holding \$100,000 in reserve for operating expenses for the new BID to start in 2009. Members agreed to address this issue on the July agenda.

The motion passed on May 31, 2007 with one abstention.

Members voting Yes: Laura Aflalo, Sharen Emrani-Bekhrad, Mark Chatoff, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

Members Abstaining: Barry Gold.

4 BID Renewal Update: Barry Gold

The Committee will continue to review boundaries at the next meeting on June 4, 2007.

5 Executive Director's Report: Kent Smith

Updates to the report (see Item 2):

Industrial Land Use: Mr. Smith invited Board Members to forward comments on the revised land use map for discussion at public meetings. Board Members agreed to seek Floor Area Ratio Incentives for properties within the BID boundaries.

Public Hearing for Proposed Hostess Dance Hall at 1240 S. Main

On May 29, 2007 we attended a Zoning Administration public hearing to testify against a proposed Hostess Dance Hall within the BID boundaries. Based on opposing testimonies, the Zoning Administrator postponed the determination until after June 12, 2007 (three weeks from the first public hearing) to receive additional information and testimonies. Board Members were encouraged to submit letters to the Zoning Administrator by June 8, 2007.

Maintenance Staff Unionizes

Staff members of the BID's maintenance contractor Facilities Support Services agreed to unionize to obtain additional benefits. The contract becomes effective on June 1, 2007. The wage increase will not affect the BID through 2007 and minimally in 2008.

6 New Business

Surveillance Cameras: LAPD is requesting \$6,000 to fund costs associated with moving the surveillance camera room to a larger facility. Discussion focused on individual donations or the BID paying for the move with funds from the Security budget. Members in favor of the BID paying for the camera move pointed to the 17% reduction in crime with the help of the cameras and that the cameras were donated free of charge to the BID. One Board Member is very displeased that his building has become a hub for the camera installations and that no liability agreement has been executed to protect his property. Board Members agreed to seek a resolution to this issue before allocating BID funds for the camera move.

7 The meeting adjourned at 12:30 p.m.



**LA Fashion District BID
Board of Directors Meeting Minutes**

July 19, 2007

CMC A 1175

Members Present: Laura Afalo, Mark Chatoff, Ethan Eller, Sharen Emrani-Bekhrad, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein. **Members Absent:** Sina Kangavari, Lance Kluger, Alex Moradi, John Van den Akker. **Guests Present:** Larry Hudson, I & C Committee Member; Michelle Vargas, Dept. of Public Works; Kenny Takaesu, Dept. of Public Works; Tom Wong, Dept. of Public Works; Larry Hsu, Dept. of Public Works; Francisco Rangel, Dept. of Public Works.

Staff Present: Kent Smith, Executive Director; Katherine Schmidt, Marketing Director; Joanna Cheatham, Administrative Assistant.

Public Comment: Introduction of City of LA , Dept. of Public Works Staff.

2. Presentation on 11th Street-Maple Ave storm drain: Presentation by Michelle Vargas & Francisco Rangel of the Dept. of Public Works. Planned construction by the Dept. of Public Works for storm drain on 11th Street – Maple Ave to begin Summer of 2007 for 3-6 months. Construction to be done only at night between 9:00pm – 6:00am. Estimate cost of work \$600,000. Flyer which will be handed out to the businesses in the construction area also handed out during meeting. Mention was also made of the request by Lynn for a storm drain at 7th & Los Angeles.

3. Approval of Minutes from May 31, 2007: Approved by unanimous vote.

4. Chairperson's Report: Vice-Chair Mark Chatoff

Appoint Election Committee members. 3 Board members needed. Chairperson John Van den Akker was recommended. Volunteers: Barry Gold, Mark Chatoff will volunteer if no one else fills spot.

5. Committee Reports:

Operations: SLO Duarte will be replaced with SLO Pat Guillon. Welcomed Captain Ramero, Newton Division. Training for new Eponics system may begin next week. Eponics may be up & running by the end of August.

Image & Communications: Presentation by BID Marketing Director Katherine Schmidt. Image & Communications Committee requesting \$120,000 in LAUSD funds to hire a professional public relations firm for \$5,000 a month for two-year time period. Costs of firm after December 31, 2008 will be built into I & C budget.

AMENDED MOTION: Approve I & C request for additional funds for professional public relations assistance at \$5,000 per month, effective only through December 31, 2008.

Steve Needleman move to approve. John Kim seconded.

The motion passed on July 19, 2007.

Members voting Yes: Sharen Emrani-Bekhrad, Mark Chatoff, Ethan Eller, Barry Gold, Steve Hirsh, John Kim, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein. Member voting to Abstain: Laura Afalo

6. Report on BID Renewal: Barry Gold

Boundaries: Support from business owners in expansion area is in our favor. Estimate of approximately \$300,000 more than what it would cost BID to support new area. BID can maintain current services with only modest enhancements in services.

Assessment Formulas: Due to a change in the laws, BID will need to use new formula for assessments.

7. Executive Director's Report: Not discussed.

8. New Business: 3 Documents handed out per Kent.

1. Downtown Design Guidelines (Draft)
2. New Downtown Street Standards
3. Central Business District Redevelopment Project Area (Amended)

Support concept of Design Guidelines, hope to have in place by end of year.

Interim Plan on Homelessness event to be held tomorrow at Barker Block Sales office 8:30am. Jan Perry & Jose Huizar to attend.

U. S. Chamber of Commerce Los Angeles Counterfeiting & Piracy Awareness Week, August 20 – August 23, 2007. Event on Wednesday, August 22, 2007 to be held in CMC, Penthouse 13 B.

9. Meeting adjourned at 1:25pm



LA Fashion District BID
Board of Directors Meeting Minutes
September 26, 2007
CMC A 1175

Members Present: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

Members Absent: Ethan Eller, Sharen Emrani-Bekhrad, John Kim, Lance Kluger, Alex Moradi, Justin Remeny.

Staff/Consultants Present: Kent Smith, Executive Director. Jose Gonzalez, Lynn Myers. Steve Gibson, Urban Place Consulting Group; Rena Leddy.

1 Public Comment: None received.

2 Approval of Minutes of July 17, 2007: Approved by unanimous vote.

3 Chairperson's Report: John van den Akker

The agenda was revised to address the Board of Directors Election and BID renewal action items.

4 Committee Reports

Operations: Staff seeks approval to purchase a new 2008 Ford Escape SUV for use by the Safe Team. This would not be an additional vehicle. This vehicle would replace the vehicle that we are currently leasing as part of our contract with Securitas Inc. This purchase is not part of the previously approved 2007 budget; however, at the 8-1-07 joint committee's meeting, it was proposed to make this purchase given the economic benefit.

MOTION: Purchase a new 2008 Ford Escape SUV for Field Office use.

Barry Gold moved to approve. Laurie Sale seconded.

The motion was approved by unanimous vote on September 26, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

Finance: Deferred to the November meeting.

Election: According to the Bylaws, Members in good standing on the record date as determined by the Board of Directors shall be entitled to vote on the directors. Good standing is determined by a review of Members who have paid their assessments by the record date.

MOTION: Confirm September 15th as the Record Date for the Board Election.

Barry Gold moved to approve. Laurie Sale seconded.

The motion was approved by unanimous vote on September 26, 2007

Members voting: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

5 Report on BID Renewal: Barry Gold

Steering Committee Chair Barry Gold thanked the Members of the Steering Committee for their work to develop recommendations for the elements of a new District Management Plan. At this meeting the Board of Directors will be asked to consider and vote on those recommendations.

Mr. Gold added several comments and details to the BID Renewal Summary that was included in the Board package. (See Item A)

- Assessment Formula: Lot Area is emphasized in the new Assessment Formula instead of the current emphasis on Front Footage.
- Programs: Clean & Safe programs continue to be the main mission of the BID with 68% of the budget dedicated to those services for the new BID.
- Surplus: Any surplus funds from a prior year will be allocated to programs in the immediately preceding year. In past years the Board of Directors voted to either allocate surplus funds to programs or reduce assessments.

BID Renewal Consultant Steve Gibson distributed a draft District Management Plan that is based on Steering Committee recommendations. (See Item B) A revised Boundary/Zone map was also distributed. (See Item C)

Kent Smith added that 2009 assessments are higher for most properties and lower for others because of the proposed new assessment calculation, and the \$1 million surplus that was used to pay down the assessments from 2003 to 2008 has been used up.

The Board considered the Steering Committees recommendations for elements of the new District Management Plan:

1. \$4,552,423 budget starting January 1, 2009.
2. 6 Benefit Zones.
3. Revised Assessment Formula that emphasizes Lot Area and also assesses all sides of a building that face a street.
4. 5 year term from 2009 to 2013.
5. Expanded boundaries to Paloma on the east and the east side of Broadway on the west.
6. 4% maximum increase to the annual assessment rates and not tied to CPI. The Santee Alley assessment can be increased up to a maximum of 8% annually to be determined by the Board of Directors of the Santee Alley Association.

MOTION: Approve the Steering Committee Recommendations for elements of a new district management plan and approvedraft 2009-2013 District Management Plan and include an additional \$400,000 for the North Alley budget.

Steve Needleman moved to approve. Mark Weinstein seconded.

The motion passed by unanimous vote on September 26, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Barry Gold, Steve Hirsh, Sina Kangavari, Steve Needleman, Laurie Sale, John van den Akker, Mark Weinstein.

Barry Gold was thanked by the Board of Directors for Chairing the BID Renewal Steering Committee and his commitment to leading the BID renewal effort. Mr. Gold asked all Board Members to participate in the Petition Drive effort.

6 CRA Purchase of Residential Hotels: Discussion deferred to a future meeting.

7 Discussion and Action to Consider Sponsoring 110 Freeway Improvements
Board Members agreed to make individual pledges for this project. Pledge forms were distributed.

8 Executive Director's Report: No discussion.

9 New Business: No discussion.

10 The meeting adjourned at 12:48 p.m.



**LA Fashion District BID
Board of Directors Meeting Minutes
November 15, 2007
CMC - C686**

Members Present: John van den Akker, Chair. Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Needleman, Justin Remeny, Mark Weinstein.

Members Absent: Sharen, Emrani-Bekhrad, Steve Hirsh, Sina Kangavari, John Kim, Lance Kluger, Laurie Sale.

1 Public Comment: None received.

2 Approval of Minutes from September 26, 2007: Approved by unanimous vote.

3 Chairperson's Report

Board Member Resignation: Alex Moradi resigned from the Board of Directors. Mark Chatoff and Mark Weinstein volunteered to serve on a Nominating Committee with Mr. van den Akker to consider a candidate for appointment to the vacant seat.

2008 Meeting Calendar: Board members were asked to submit comments.

4 Committee Reports

Operations: A joint Operations Committee/Town Hall meeting was convened to discuss the attempted robbery and subsequent murder of Mr. Ebrahim Torbati, a merchant on Santee Street, on October 23, 2007. (See Item 1) Representatives from the Los Angeles Police Department (LAPD) reported that this is the first murder resulting from a robbery in the Fashion District since 1999. Their goal is to solve the crime and prevent future incidents. There are no major leads, no physical evidence, and no similar crime patterns in the city that could help lead to an arrest. Immediately after the initial investigation a composite sketch of the suspect was developed and distributed throughout the neighborhood. (See Item 2) Council District 14 is introducing a motion at council to obtain a \$75,000 reward that they hope will encourage the public to come forward with information on the suspect. The story will also run on Channel 11 News, Channel 2's "LA's Most Wanted", and on the December episode of "America's Most Wanted". LAPD will also be training BID Safe Team members on how to conduct security assessments to educate merchants on safety measures.

Finance: This item was carried over from the September 2007 agenda without changes or revisions.

MOTION: Approve the 2008 budget.

Steve Needleman moved to approve. Mark Weinstein seconded.

The motion passed by unanimous vote on November 15, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Needleman, Justin Remeny, John van den Akker, Mark Weinstein.

Appoint of Financial Auditor: The letter of understanding was distributed. (see Item 3)

MOTION: Appoint the accounting firm Stanislawski & Harrison as the 2008 auditor.

Mark Weinstein moved to approve. Justin Remeny seconded.

The motion passed by unanimous vote on November 15, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Needleman, Justin Remeny, John van den Akker, Mark Weinstein.

5 Report on BID Renewal: Barry Gold

At the September Board meeting the basic elements of the plan were approved. Based on these elements the first draft management plan was included in the November Board information package for discussion and comment at the meeting.

The following revisions will be made to the second draft:

- The Budget Adjustments section on page 17 will be clarified to explain that surpluses should be given back to property owners in the next year by lowering the budget.
- A clear definition of "surplus" that should include the terms "unexpended and unallocated funds".
- Include an explanation of the necessity for a "prudent reserve".

The first draft has been forwarded to the City Clerks Office and we expect comments by December. The revised plan will be circulated for additional comments.

6 2008 Treasures of Los Angeles Sponsorship

MOTION: Sponsor the Central City Association's 2007 Treasures of Los Angeles Event at the Silver Sponsor Level of \$3,500.

Steve Needleman moved to approve. Justin Remeny seconded.

The motion passed by unanimous vote on November 15, 2007.

Members voting: Laura Aflalo, Mark Chatoff, Ethan Eller, Barry Gold, Steve Needleman, Justin Remeny, John van den Akker, Mark Weinstein.

7 Hostess Dance Clubs

This year we are seeing an increase in the permit requests to establish Hostess Dance Halls in the LA Fashion. (See Item 4) A meeting of the Legislative Committee will be convened to prepare a recommendation on the BID's position regarding these venues for Board consideration at the December meeting.

8 Executive Director's Report

Demonstration Route Meeting: Kent Smith met with business and property owners to discuss the impact of protest marches on downtown businesses. The number of marches has doubled since last year. The permits are issued by the Police Commission. Efforts will be made to meet with organizers in March 2008. A delegation of downtown stakeholders will be meeting with the Police Commission in December.

9 New Business: None discussed.

10 The meeting adjourned at 1:00 p.m.



LA Fashion District BID
Board of Directors Meeting Minutes
December 13, 2007
CMC A 1175

Members Present: John van den Akker, Chair. Laura Aflalo, Mark Chatoff, Sharen Emrani-Bekhrad, Barry Gold, Steve Hirsh, Lance Kluger, Steve Needleman, Justin Remeny, Laurie Sale, Mark Weinstein.

Members Absent: Ethan Eller, Sina Kangavari, John Kim.

Guests Present: Jim Marquez.

Staff Present: Kent Smith, Executive Director. Lynn Myers.

1 Public Comment: None received.

2 Approval of the Minutes from November 15, 2007: Approved with revision in Section 5 regarding Budget Adjustments: surpluses should be given back to property owners in the next year by lowering the (*budget*) assessments.

3 Chairperson's Report

Alex Moradi resigned from the Board of Directors. The Nominating Committee comprised of three members, John van den Akker, Mark Chatoff, and Mark Weinstein, met to discuss potential candidates to fill the vacant Board seat. Several candidates were contacted however those owners either were not interested or had the time available to volunteer for service. There is no bylaw requirement to fill the position within a certain timeframe. Several more candidates were identified and will be contacted to determine their interest.

4 Committee Reports

Image & Communications: Kent Smith reported.

- Holiday tours have gained a modest amount of media and attendance is building.
- To attract business performers dressed as Santa's Fashion District Elves were hired to walk the Santee Alley and adjacent streets to hand out candy.
- Advertising recommendations for 2008 are not significantly different from those of 2007.
- Committee members were not impressed with the first round of new banner designs and expect to see another round of designs in early 2008.

Ad Hoc Legislative Committee Report: Mark Chatoff.

The committee, comprised of three members (John van den Akker, Mark Chatoff, and Mark Weinstein) met to discuss a review and recommendation for the Board's position on the establishment of hostess dance halls in the district.

In 1999, the Board agreed to oppose the start up of a hostess dance hall in a building under the 10 Freeway. Since then no other clubs have been proposed until recently when staff became aware of three new proposals/applications. An application for a hostess dance hall at 1240 S. Main was denied by the Zoning Administrator.

Mr. Jim Marquez, a land use planner and attorney representing the proposed hostess dance hall at 1240 S Main, attended the meeting to help reverse opposition to the venue and answer questions. The next step is the appeal hearing on January 22, 2008. The Board discussed the issue and tabled the following action:

MOTION: Continue to oppose the establishment of hostess dance halls in the LA Fashion District.

Barry Gold moved to approve. Steve Hirsh seconded.

The motion passed with one abstention on December 13, 2007.

Members voting Yes: Mark Chatoff, Sharen Emrani-Bekhrad, Barry Gold, Steve Hirsh, Justin Remeny, Laurie Sale, John van den Akker, Mark Weinstein.

Members voting to Abstain: Steve Needleman.

5 Executive Director's Report

Jones v City of Los Angeles: The Board of Directors filed a vote of no confidence for a proposal to research the settlement.

Mayor's Fashion Advisory Council: The Council's first meeting on December 12, 2007 was positive and members agreed that bringing Fashion Week to downtown would be good for the apparel industry and businesses.

Counterfeit Merchandise Sweep Follow Up: Subsequent to the raid on November 29, 2007 to confiscate counterfeit goods, several property owners in the Santee Alley area objected to the overwhelming tactic of street closures that shut down legitimate businesses during the important holiday shopping season. Council District 9 set up a walk through of the Alley for city departments and media representatives to view the results of the raid. A meeting has been scheduled for January 17, 2008 to discuss more targeted strategies for future sweeps.

LAPD Boundary Change Proposal: Council District 9 and LAPD suggested that Central Division boundaries could be extended to cover all of the Fashion District instead of dividing it between Central and Newton Divisions. Newton Division is not focused on the types of issues that impact the Fashion District and downtown to the degree that Central is involved. The Board of Directors indicated that they are in favor of this proposal.

Downtown Sacramento BID Sued for Alleged Brown Act Violations: The Downtown Sacramento Partnership violated the open government laws according to accusations filed in a lawsuit filed by a Sacramento resident. (see Item 1)

6 Recognition of Retiring Board Members

Justin Remeny and Alex Moradi were recognized with special plaques to commemorate their years of service as a members of the LA Fashion District Board of Directors.

7 Announcement of Election Results

An independent consulting firm counted election ballots, tabulated the votes and submitted the results in a sealed envelope that was opened at the meeting. The following property owners were elected to serve three year terms:

- Ethan Eller
- Steve Hirsh
- Elisa Mermelstein Keller
- Laurie Sale
- Mark Weinstein

8 New Business: None discussed.

9 The meeting adjourned at 12:40 p.m.